

2013 Annual Report



PROJECT
GAIA ENERGY
REVOLUTION



Dear Friends of Project Gaia,

Continuing forward with the momentum we developed in 2012, we have had a year of many breakthroughs. Throughout Africa, but particularly in Mozambique and Nigeria, we have seen the CleanCook stove take off.

We continued to serve households in need of clean energy through our partnership with the UNHCR in the Eastern Ethiopian refugee camps, a maternal health study, and several ongoing pilot projects across Africa and Latin America. The nature and scope of some of our projects is unprecedented in the field of household energy, and we continue to be leaders in the push for modern stoves and liquid fuel solutions.

As we embark on 2014, we ask for your continued support. We are global citizens sharing the same environment. Soot from an African stove creates deposits in Antarctica and soot from a Chinese stove adds to the layer of smog in Los Angeles. We are all in this together. With your help, we will improve health, safety and quality of life for our beneficiaries, reduce deforestation, and slow climate change. **All these can be accomplished with a mighty stove and your good will.**

Sincerely yours,

A handwritten signature in dark blue ink that reads "Harry Stokes". The signature is fluid and cursive, with a long horizontal stroke at the end.

Harry Stokes
Executive Director





ETHIOPIA HIGHLIGHTS

3,500

REFUGEE HOUSEHOLDS SERVED

(28,000+ INDIVIDUALS)



23,800

TONS CO₂ DISPLACED

4

CLEAN FUEL UNITS
COMMISSIONED

3

INSTALLED

2 STUDIES

NATIONAL SCALE-UP &
STOVE PERFORMANCE



Embarked on a national ethanol feasibility study - the first of its kind

3 Major Programs

Addis Ababa Ethanol Microdistillery

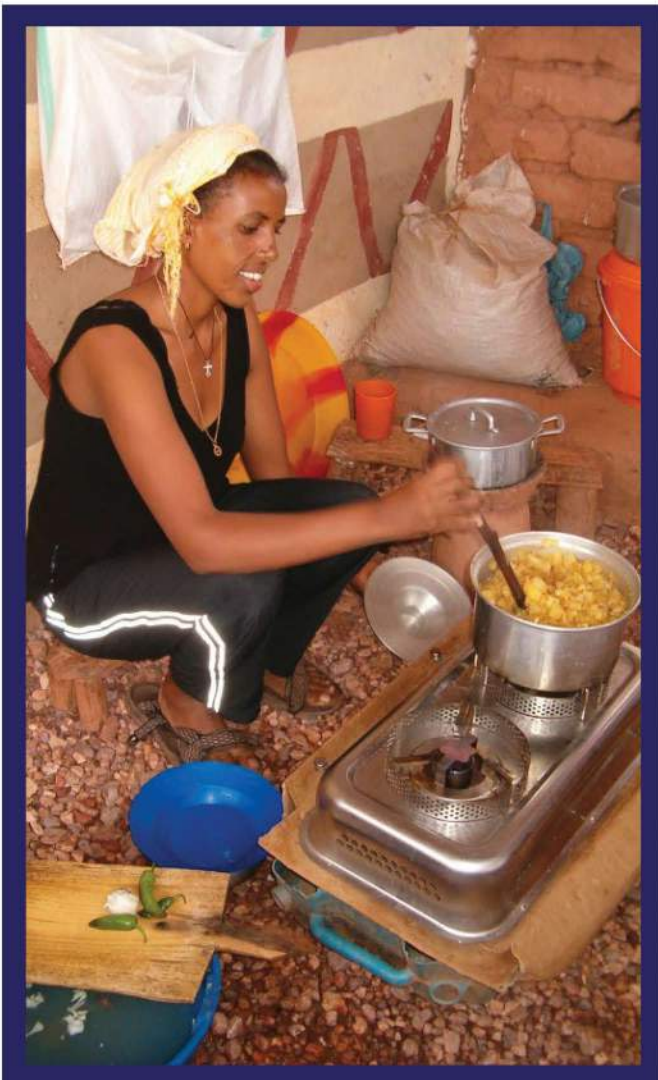
- Established new project office for Former Women Fuelwood Carriers Association
- Completed environmental impact assesment
- Began sustainable feedstock procurement

Regional Ethanol Microdistilleries

- Created sustainable fuel supply for rural Ethiopia
- Assisted communities in creation of cooperatives

Refugee Assistance Program

- Provided stoves and fuel to 28,000+ Somali refugees
- Continued UNHCR partnership





HAITI HIGHLIGHTS

- Supported ethanol cookstoves and fuel pilot study in Jacmel and Leogane



- Served to lay the foundation for major scale-up in clean, liquid fuels and modern stove technology across Haiti



Local ethanol serves first CleanCook stoves

NIGERIA HIGHLIGHTS



- Donated 150 cookstoves to U. Chicago-led "Household Air Pollution from Burning Biomass: Implications for Maternal Health and Pregnancy Outcomes in Ibadan"

- Led 2-day inception training and capacity building protocol



PARTNERED IN AN UNPRECEDENTED LONGITUDINAL MATERNAL HEALTH OUTCOMES STUDY

BRAZIL HIGHLIGHTS

- Supported Prolenha and PGI Brazil to lead ecological cooking seminar in Recife, Brazil

- Aimed to spur policy-level discussions to improve access to clean cooking in Brazil



Garnered government support for global advocacy



HEADQUARTERS

THIS YEAR WE STRENGTHENED OUR PROJECTS AND PARTNERSHIPS, AND ENGAGED COMMUNITIES IN OUR WORK IN A NUMBER OF GLOBAL AND LOCAL EVENTS.

Global Alliance for Clean Cookstoves Annual Conference • Phnom Penh, Cambodia

Hazid Identification Meeting • Shell HQ, The Hague, Netherlands

UNHCR Humanitarian Workshop • Rolle, Switzerland

Westown School Social Action Pannel • Pennsylvania, USA

Habitat for Humanity • Georgia, USA

Feeding Cities Conference • University of Pennsylvania, USA

Energy Alternatives Conference • Addis Abbaba, Ethiopia

TIDES Field Demonstration: Clean Fuel solutions for Humanitarian Assistance • Washington DC, USA

A YEAR OF FIRSTS

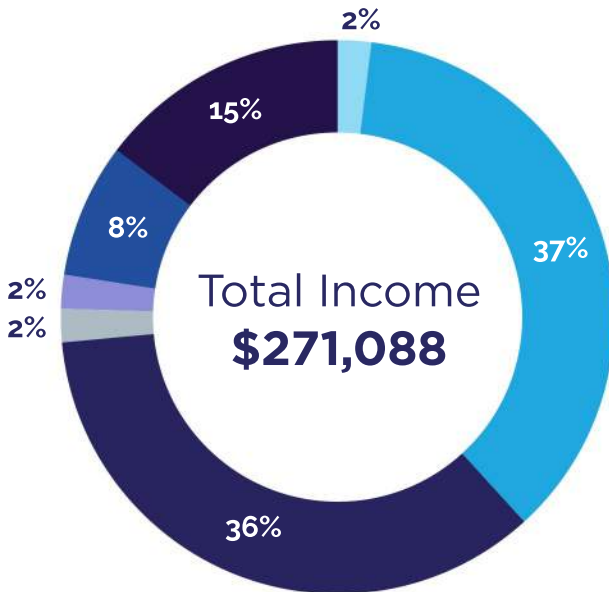
Thank you for helping make Project Gaia's first Holiday Fundraising Campaign a huge success!

Thanks to you for truly spreading holiday joy in the form of clean, safe energy.





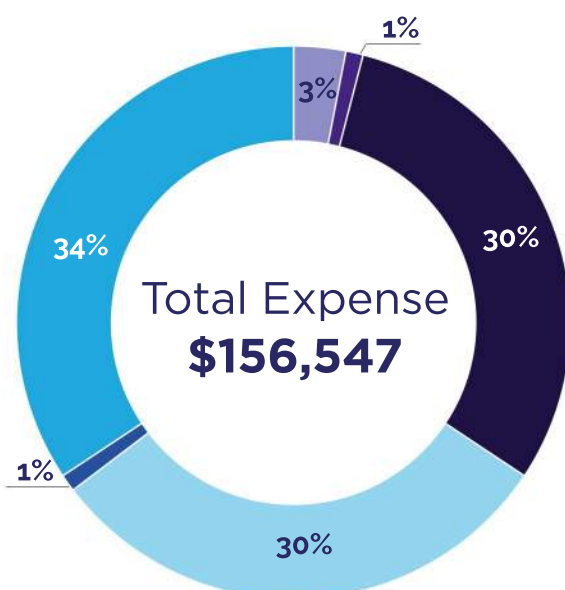
REVENUE



- Individual
- Corporations
- CSR
- Other (sample stoves, interest)
- Fundraising Campaigns
- Services
- Contracts

Corporations showed their support for clean energy as part of Corporate Social Responsibility programs. PGI also provided trainings and workshops in East Africa. Grassroots campaigns and fundraisers continue to bolster the project, with small donations from nearly 50 individuals.

EXPENSES



- Research & Development
- Project Expenses
- Website
- Support to Gaia Association
- Personnel
- Other (taxes, insurance)
- Supplies

Project Gaia had an active year in Ethiopia with support going towards a new distillery in Addis Ababa. Pilot testing and research and development were priorities abroad. With new projects coming online, PGI scaled up at headquarters. A new rebranding campaign began in 2013.



PROJECT
GAIA ENERGY
REVOLUTION

